



Your Business Foundation  
21870 Marylee Street  
Encino CA 91367

Dear Mabel,

I just wanted to thank you for all your outstanding support of Insight Seminars and share with you the excellent results we experienced after being on your show, *Despertar*.

Being promoted on your TV show has brought us a number of referrals (more than we expected) and a number of qualified seminar participants. Over 100 people turned out at one of our information evenings after it was mentioned on *Despertar*. Even though we are not currently being presented on your show, we are still getting phone calls weekly from viewers who are interested in our events.

Not only are we expanding into the Latin community, we are also dedicating three of our seminars to be presented in the Spanish language, largely as a result of the response we have received from your viewers. We think participating in *Despertar* was one of the best advertising/promotion choices we've made in a long time.

Thank you again Mabel for all your good work in LA's Latino community and for your support and helping us expand our seminar business to a wonderful new market.

Sincerely,

A handwritten signature in black ink, appearing to read "Melissa Ward", with a long horizontal flourish extending to the right.

Melissa Ward  
Director Enrollment